

**BUSINESS
SERVICES**

PROXEM STUDIO FOR FINANCIAL INSTITUTIONS



ARE FINANCIAL INSTITUTIONS GETTING THE MOST OUT OF UNSTRUCTURED DATA?

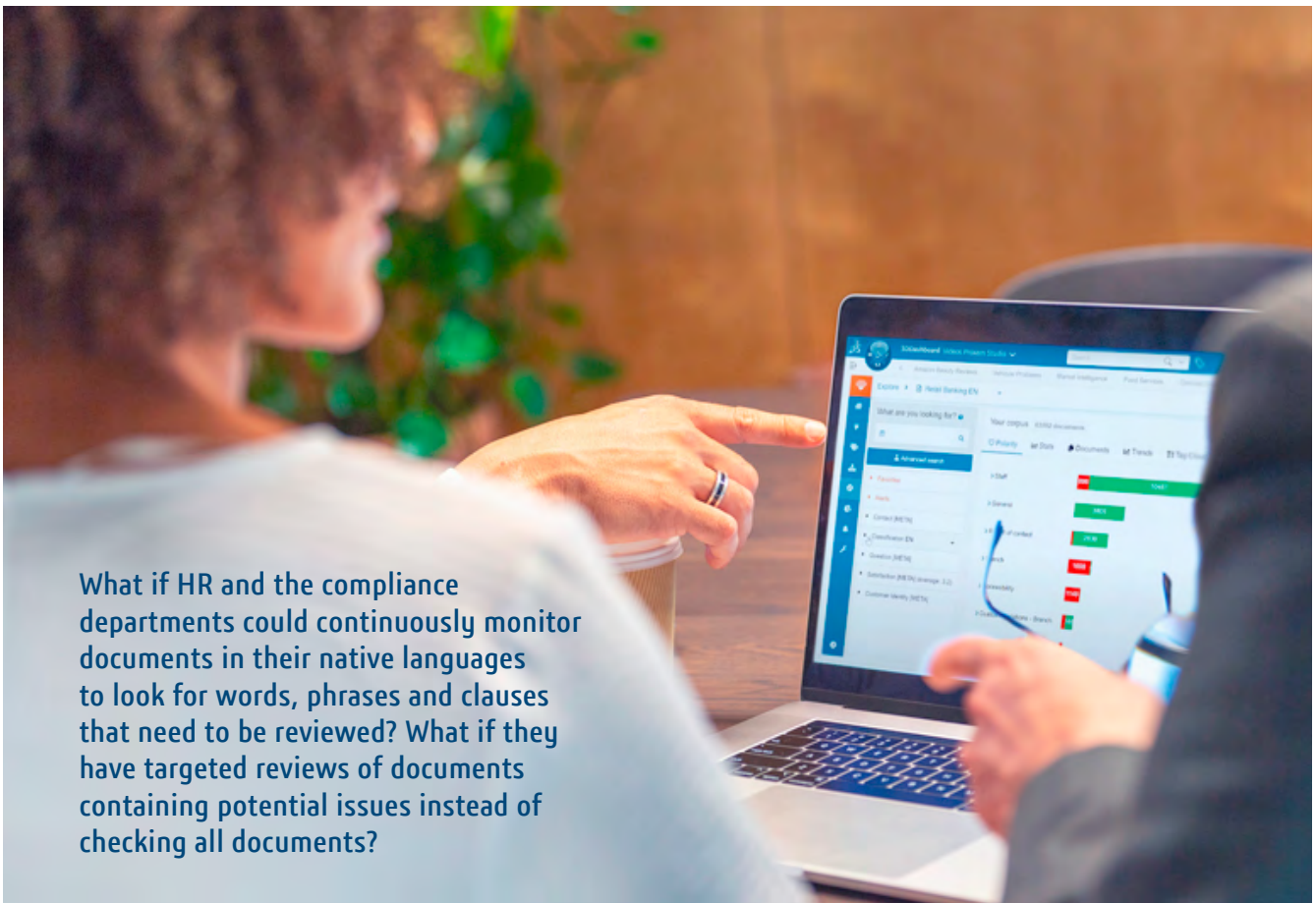
Financial institutions manage an enormous amount of data and studies indicate that 90% of the overall data is unstructured. Notably, financial institutions generate and receive thousands of textual documents containing critical information from:

- Contracts (with counterparties, clients, vendors and employees)
- Requests for tender (RFP)
- Job descriptions
- Employee surveys
- Employee manuals
- Audit reports and letters
- Research and annual reports

- Compliance manuals and guidelines
- Regulations (by business lines, geographical markets and regulators)
- Marketing materials (brochures, web content and client commentary)

Many documents are highly specialized, lengthy, time-consuming, costly to manage and siloed by business functions. For example, while the human resources (HR) department may have employee manuals and job descriptions for each business and jurisdiction in different languages, they may not be well-versed with all the compliance requirements for each business and jurisdiction. Likewise, the compliance team has access to existing and upcoming regulations for each business and jurisdiction, but they don't have employee manuals or job descriptions. Ideally, the compliance regulations in force in a particular jurisdiction would (and should) inform the job descriptions and the employee manuals.

How do institutions ensure alignment? Many don't. While some exchange emails or review documents in meetings to understand the overlap at a point in time, information can slip through the cracks.



What if HR and the compliance departments could continuously monitor documents in their native languages to look for words, phrases and clauses that need to be reviewed? What if they have targeted reviews of documents containing potential issues instead of checking all documents?

1 A MULTI-SOURCE AND MULTI-LINGUAL AI-POWERED TEXTS ANALYTICS SOFTWARE

Proxem Studio is flexible and natively customizable to virtually any document or context in over 30 languages. The software covers multiple textual data sources, including web newsletters, social media posts, internal contracts and documents. In addition, users can define and change sources, languages, words, clauses or sentiments for projects.



2 BETTER DATA MANAGEMENT

With NETVIBES' Proxem Studio, financial institutions can quickly and easily extract and manage the knowledge and insights hidden in thousands of pages of text to:

-  Discover relevant information across a virtually unlimited number of documents
-  Increase productivity by decreasing the time required to analyze textual data
-  Decrease operational and reputational risks through a comprehensive approach to textual data analysis (all documents, sources and languages)
-  Identify and research potential issues and customize each context as required across languages and sources (documents, social media, news websites and manuals)
-  Optimize processes by automatically focusing on only relevant information



3 MAXIMIZE DATA INSIGHTS WITH NETVIBES' PROXEM STUDIO

Financial institutions can leverage market-leading AI algorithms, machine learning and multi-lingual semantic analysis to drive efficiency.

A classification plan perfectly adapted to the corpus and context

↑ BOTTOM UP

Proxem Studio's artificial intelligence algorithms automatically highlight the key topics covered in the corpus



↓ TOP DOWN

Semantic rules configuration by Proxem Studio's info-linguists experts by injecting the knowledge of business experts on the client's side

4 BOOST BUSINESS KPIS

40%

Reduce time spent on analysis by 40%

30%

Cut costs by up to 30%

2x

Double the quality of data output



OPTIMIZE AUTOMATIC LANGUAGE PROCESSING

Financial institutions can directly capitalize on the skills of internal business users to test different contexts and configurations, ensuring they are getting what they need. Alternatively, institutions can delegate the configuration to the Proxem Studio team.

Proxem Studio's info-linguist teams are also available to train business users to configure unique semantic analysis projects. The one-week training will provide complete transparency on the results and enable financial institutions to build competence in automatic language processing.

Learn more about NETVIBES' [Proxem Studio](#) solutions.

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